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| **Effective early help for children, young people and families is essential to prevent problems escalating into damaging and costly crises.**CYP Now is bringing together a stellar line-up of expert speakers and innovative practitioners for our 6th annual national Early Help conference, taking place on **Wednesday 19th September 2018 in central London**.**The conference will feature keynote talks and practice seminars that will provide key insights on:*** What is known about opportunities for effective early help, and the types of interventions shown to improve children’s outcomes
* The growing use of data analytics to predict risk and target early intervention and prevention work
* Current gaps in UK evidence of what works
* How Birmingham, Britain’s youngest city, is reconfiguring its early help offer against the backdrop of serial regulatory failure and financial restriction
* How children’s centres can become local hubs as the basis to transform services and strengthen community resilience
* How a voluntary sector education programme is providing pupils with the resistance needed to reject violence
* Closing the attainment gap at school entry level between children who are eligible for free school meals and their better-off peers
* How a London authority has reimagined its early help offer through a sense of shared endeavour with families and the local community
* How a leading youth work charity is working to create positive change in moments of crisis
* How an award-winning charity-led project is creating behaviour change by incentivising families to eat more healthily while supporting the local economy
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|  **The conference is designed for:*** Managers, directors and practitioners across children and young people’s services
* Commissioners of services
* Early help teams
* Charity chief executives and directors
* Policy makers and officers
* Early support co-ordinators
* Troubled families teams
* Public health professionals
* Health and wellbeing boards
* Children’s centre managers
* Health visitors
* CAMHS professionals
* Quality and performance managers
* Heads of strategy
* Heads of evaluation and evidence
* The academic community

**What delegates have said about our previous Early Help conferences:**“An excellent day - lots of resources to support evidence-based practice and really good emphasis on how to capture outcomes and impact for families”“An inspirational day that has been refreshingly positive in such a challenging climate. Plenty of ideas and information to digest and adapt to individual settings and locations. Helps to structures ideas and plans.”“Took something important away from every session”“Inspiring again! Last year's was seminal and inspirational. This builds on challenge and learning in austerity - crucial for creativity and change.” [**Book your places today!**](http://email.cypnow.co.uk/c/13Ev0G3Z4c9zFqhN53oIe1XLT8)  |
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